

**FLORIDA POLYTECHNIC UNIVERSITY  
BOARD OF TRUSTEES  
BOARD RETREAT AND WORKSHOP  
MEETING MINUTES  
June 3, 2015  
The Terrace Hotel  
Ballroom B  
329 East Main Street  
Lakeland, Florida 33801**

1. Call to Order and Roll Call

Chair Bostick called the meeting to order at 9:00 a.m.

Jackye Maxey called the roll: Chair Mark Bostick, Trustee Frank T. Martin, Trustee Christina Drake, Trustee Sandra Featherman, Trustee Dick Hallion, Trustee Veronica Perez Herrera, Trustee Robert P. Scaringe, Trustee Bob Stork, and Trustee Don Wilson were present (Quorum).

Staff: President Randy Avent, Ava Parker, Ghazi Darkazalli, Gina DeIulio, Mark Mroczkowski, Tom Hull, Elhami Nasr, Scott Rhodes, Bertha Alexander, Rick Maxey and Jackye Maxey were present.

2. Welcome, Introductions, and Overview of the Retreat and Workshop

Chair Bostick welcomed everyone to the Board of Trustees Retreat and Workshop and noted that the retreat and workshop will provide the board with the opportunity for the Board to have some in-depth conversations about board development and critical issues and set strategic priorities.

The two new Board members were introduced: Dr. Christina Drake, faculty representative, and Veronica Perez Herrera, SGA President and student representative. Dr. Drake will serve on the Academic & Student Affairs and Finance & Facilities committees. Trustee Perez Herrera will serve on the Academic & Student Affairs and Strategic Planning committees. Afterwards the trustees introduced themselves.

Next, Chair Bostick introduced Dr. Terry MacTaggart (AGB Consultant and meeting facilitator).

Purposes of the Retreat and Workshop

Dr. MacTaggart stated that the Board would spend time discussing the following topics:

- A. What it means to be a high performing board at Florida Poly at this stage of its development
- B. The fundamental strategic directions for the University to pursue starting now for both the near and longer term
- C. Mutual expectations of leadership for both the Board and the President
- D. Several policy decisions coming before the Board

### 3. Good, Better and Best Boards

Dr. MacTaggart and the Board discussed the characteristics of each type of board:

#### A. Good

“Good” boards focus on: Fiduciary, Money, Brand, Integrity and Sustainability. The primary outcome is Prudence.

#### B. Better

“Better” boards focus on: Relationships (faculty/staff), Connections (political) and Communications. The primary outcome is Social/Emotional Intelligence.

#### C. Best

“Best” boards focus on Leadership and the primary outcome is Courage – Savvy.

### 4. Rules of Engagement

Dr. MacTaggart and the Board discussed the following rules of engagement:

#### A. All contribute

#### B. “Hard... Easy”

#### C. Governance in the Sunshine

#### D. Parking Lot

### 5. Defining the Future of Florida Polytechnic

What type of STEM excellence should we seek to achieve?

Dr. MacTaggart stated that based on interviews with the President, trustees and senior staff, three possible models for excellence are emerging. The Board spent time discussing the three models.

- The High Access Model – a People’s STEM University
- The Industry Partnership Model – Hands-on Learning, Job-Ready Graduates and Applied Research
- The Top 10 Model – A Highly Selective and Highly Ranked University

### 6. Mutual Expectations for Leadership

The trustees were asked to state their views on what they need from the President in order to support their agreed upon agenda. President Avent also provided some insight on what he needs from the Board in order to lead the University to the destination they seek.

### 7. Recommended Reading

Dr. MacTaggart recommended the following books:

- “Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education” by David L. Kirp – ISBN 978-0674015347

- “Getting to Yes: Negotiating Agreement Without Giving In” by Roger Fisher and William L. Ury – ISBN 978-0143118756

8. Closing Remarks

Chair Bostick thanked Dr. MacTaggart for serving as the Retreat and Workshop facilitator and he thanked the board members for their participation. With no further items to discuss, the Retreat and Workshop was adjourned at 2:00 p.m.