

**FLORIDA**  

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**POLYTECHNIC**  
UNIVERSITY

**BOARD OF TRUSTEES**  
**STRATEGIC PLANNING COMMITTEE MEETING**

Monday, March 17, 2014  
3:00 p.m. – 4:00 p.m. Eastern Standard Time

**Conference Line: 1-888-670-3525 & Participant Code: 5656664913#**

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Chair Bob Stork  
Frank Martin

Bill Brown  
Don Wilson

Scott Hammack

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**AGENDA**

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|---|--------------------|
| I. Call to Order  | Bob Stork, Chair   |
| II. Roll Call   | Gina DeIulio       |
| III. <a href="#">Approval of the January 14, 2014 Minutes</a>                           | Bob Stork, Chair   |
| IV. Public Comment  | Bob Stork, Chair   |
| V. <a href="#">Approval of Regulation FPU-6.011 Employee Criminal Background Checks</a> | Gina DeIulio       |
| VI. Updates   | Sean Malott        |
| A. Business Partnerships  | Crystal Lauderdale |
| B. <a href="#">Integrated Marketing Mid-Year Budget Review</a>                          | Crystal Lauderdale |
| C. <a href="#">Brand Development Project</a>  | Crystal Lauderdale |
| D. <a href="#">FloridaPolytechnic.org Redesign</a>                                      | Crystal Lauderdale |
| VII. Next BOT Meeting: Tuesday, April 8, 2014<br>(Admissions Center)                    |                    |
| VIII. Closing Remarks and Adjournment   | Bob Stork, Chair   |