

FLORIDA

POLYTECHNIC
UNIVERSITY

BOARD OF TRUSTEES
STRATEGIC PLANNING COMMITTEE MEETING

Monday, June 2, 2014
3:00 p.m. – 4:00 p.m. Eastern Standard Time

Conference Line: 1-888-670-3525 & Participant Code: 5656664913#

Chair Bob Stork
Frank Martin

Bill Brown
Don Wilson

Scott Hammack

AGENDA

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| I. Call to Order | Bob Stork, Chair |
| II. Roll Call | Gina DeIulio |
| III. Approval of the March 17, 2014 Minutes | Bob Stork, Chair |
| IV. Public Comment | Bob Stork, Chair |
| V. Approval of the Proposed FY 2014-15 Marketing and Communications Budget | Crystal Lauderdale |
| VI. Updates | Sean Malott |
| A. Business Partnerships | Crystal Lauderdale |
| B. Integrated Marketing Year-end Review | |
| VII. Next BOT Meeting: Tuesday, June 10, 2014
(Florida Poly South/Polk State Joint Use Facility
Lakeland Technology Building – Room 2117) | |
| VIII. Closing Remarks and Adjournment | Bob Stork, Chair |