

**FLORIDA POLYTECHNIC UNIVERSITY  
STRATEGIC PLANNING COMMITTEE  
MEETING MINUTES  
Innovation, Science & Technology Building  
Rooms 1046/1047  
Lakeland, Florida 33805-8531  
December 9, 2014**

1. Call to Order and Roll Call

Chair Bob Stork called the meeting to order at 4:09 p.m. Jackye Maxey called the roll: Chair Bob Stork, Trustee Scott Hammack, Trustee Rob MacCuspie, Trustee Andrei Moss, Trustee Thomas O'Malley, and Trustee Don Wilson were present (Quorum). Other Board members present: Chair Mark Bostick, Trustee Bill Brown, Trustee Sandra Featherman, and Trustee Frank T. Martin.

Staff: Dr. Randy Avent, Ava Parker, Dr. Ghazi Darkazalli, Gina DeJulio, Grant Martin, Rick Maxey, and Jackye Maxey.

2. Approval of Minutes

**Trustee Wilson made a motion to approve the minutes from the Strategic Planning Committee Meeting for July 18, 2014. Trustee Hammack seconded the motion, and the motion passed unanimously.**

3. Public Comment

There were no requests received for public comment.

4. Approval of Language Revisions to the Strategic Plan Goals and Objectives

Dr. Avent presented an overview of the language revisions of the strategic plan's goals and objectives. He advised that he reviewed the strategic plan and revised the goals to be aligned with Florida Poly. He also advised that the SACS consultant Joseph Silver has suggested a few editorial changes to align with the regional accreditation requirements.

**Trustee MacCuspie made a motion to recommend approval of the language changes to the University Strategic Plan goals and objectives to the Board of Trustees for adoption. Trustee O'Malley seconded the motion, and the motion passed unanimously.**

5. Approval of the 2013-2014 Annual Accountability Report

Kevin Calkins presented an overview of the 2013-14 Annual Accountability Report.

**Trustee O'Malley made a motion to recommend approval of the 2013-14 Annual Accountability Report to the Board of Trustees for approval. Trustee Wilson seconded the motion, and the motion passed unanimously.**

6. Approval of Revisions to FPU-1.0003P Alcohol Policy

Gina DeJulio went over the revisions to regulation FPU-1.0003P Alcohol Policy.

**Trustee Wilson made a motion to recommend approval of revisions to FPU-1.0003P Alcohol Policy to the Board of Trustees for adoption. Trustee O'Malley seconded the motion, and the motion passed unanimously.**

7. Marketing & Communications Update

Crystal Lauderdale completed an update on Marketing & Communications and presented Marketing's mission and vision statements. She advised that they plan to have a brand and logo in place around April.

Ava Parker advised that marketing has set in place a crisis communications plan in the event of a catastrophe.

Trustee Moss advised he is working with students on developing mascot designs.

8. Industry Partnerships Update

Sean Malott presented an update on industry partnerships and presented their mission and vision statements and values. He advised that the university has signed memorandum of understanding documents with 80 industry partners. There was some discussion on student internships.

9. Closing Remarks & Adjournment

With no further business to discuss, the Strategic Planning Committee meeting adjourned at 5:08 p.m.