

**FLORIDA**  

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**POLYTECHNIC**  
UNIVERSITY

**BOARD OF TRUSTEES**  
**STRATEGIC PLANNING COMMITTEE MEETING**

Wednesday, December 7, 2016  
1:30 p.m. Eastern Standard Time  
*(Or upon adjournment of the Audit and Compliance Committee meeting)*

Florida Polytechnic University  
Admissions Center  
4700 Research Way  
Lakeland, FL 33805

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Don Wilson, Chair  
Henry McCance

Dr. Sandra Featherman, Vice-Chair  
Veronica Perez-Herrera

Rear Admiral Philip Dur  
Bob Stork

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**AGENDA**

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|------|--|--------------------|
| I.   | Call to Order  | Don Wilson, Chair  |
| II.  | Roll Call  | Maggie Mariucci    |
| III. | Public Comment   | Don Wilson, Chair  |
| IV.  | <a href="#">Approval of September 7, 2016 Minutes</a> (Pg. 2-5)<br><b>*Action required*</b>            | Don Wilson, Chair  |
| V.   | <a href="#">2016-2018 Strategic Planning Committee Work Plan</a> (Pg. 6-7)<br><b>*Action required*</b> | Don Wilson, Chair  |
| VI.  | <a href="#">Marketing and Communications Update</a> (Pg. 8)  | Crystal Lauderdale |
| VII. | Closing Remarks and Adjournment  | Don Wilson, Chair  |